

# art <sup>in</sup> the Park

St. Louis Hills

**DEADLINE!**  
8/11/23

## ABOUT ART IN THE PARK

More than 12,000 people attended St. Louis Hills' Art in the Park in 2022. This very popular, one day art fair takes place annually in Francis Park in the St. Louis Hills Neighborhood. This year's event is Sunday, Sept. 24 from 10 a.m. to 5 p.m. We're asking for your financial support for the continued success of this event.

The funds raised through the art fair pay for the expenses to create and host the event, as well as purchase artistic improvements for Francis Park. The event depends on the support of local businesses such as yours. Won't you please consider supporting this year's event as a sponsor or advertiser?

Your advertising dollars will also benefit Francis Park! Advertisements are priced as follows:

## PROGRAM ADVERTISING (COUPONS RECOMMENDED)

1/4 Pg. Wide	1/4 Pg. High	1/2 Page	Full Page	Interior Cover	Back Cover
\$150	\$150	\$250	\$400	\$500	\$600
5" w x 1.25" h	2.35" w x 5" h	5" w x 3.75" h	5.5" w x 8" h	5.5" w x 8.5" h	5.5" w x 8.5" h

## SPONSORSHIP LEVELS

**AITP BUSINESS BACKER – \$100** You will receive:

- > Your name (family or business) recognized on the program's sponsor page.
- > Your name recognized on group signage the day of the fair.
- > A sign to post in front of your business showing you are a sponsor of Art in the Park.

**GOLD SPONSORS – \$750** You will receive:

- > Recognition with full color signage at the main music stage.
- > Full color signage tastefully staked in the lily pond the day of the fair. Group signage on all corners of Francis Park three weeks prior to the event.
- > Your logo will be listed with all sponsors on the front page of the Art in the Park website – [artintheparkstl.com](http://artintheparkstl.com) as well as on the sponsor page of the art fair booklet, and on 12" x 18" full color posters, which will be placed in local and surrounding businesses. (Camera-ready logo to be provided by sponsor.)
- > Reserved space for a 10' x 10' tent on the day of the fair (sponsors provide their own tent) to promote your business with giveaways, coupons or kids' activities. This is optional.
- > A sign to post in front of your business showing you are a sponsor of Art in the Park St. Louis Hills.

**GOLD-PLUS SPONSORS – \$950** You will receive:

- > Everything included in the gold sponsorship plus you may sell products from your booths that do not directly compete with products sold by our artists or food and beverage vendors.

**PLATINUM SPONSORS – \$1,500** You will receive:

- > Prominent recognition with full color signage at the main stage.
- > Full color signage tastefully staked in the lily pond the day of the fair. Group signage on all corners of Francis Park three weeks prior to the event.
- > Your logo will be listed with all sponsors on the front page of the Art in the Park website – [artintheparkstl.com](http://artintheparkstl.com) as well as on the sponsor page of the art fair booklet, and on 12" x 18" full color posters, which will be placed in local and surrounding businesses. (Camera-ready logo to be provided by sponsor.)
- > A 10' x 10' tent, 2 tables and 4 chairs will be provided by and set up by Art in the Park on the day of the fair to promote your business with giveaways, coupons or kids' activities. This is completely optional.
- > Your one-color logo printed on 1,000 Art in the Park 16 oz. reusable stadium cups. These cups will be used to serve beverages in the beer and liquor tent the day of the fair. (Available for the first seven platinum or billboard sponsors only.)
- > A sign to post in front of your business showing you are a sponsor of Art in the Park St. Louis.
- > Platinum Sponsors may sell products from their booths that do not directly compete with products sold by our artists or food and beverage vendors.

**BILLBOARD SPONSOR – \$2,000** You will receive:

- > Everything included in the platinum sponsorship plus recognition on one of our billboards.

## TO BECOME A SPONSOR or ADVERTISER:

1. To purchase an ad or register as a sponsor, follow this link: [artintheparkstl.com/ad-sponsorapp](http://artintheparkstl.com/ad-sponsorapp).
2. You will be prompted for a PayPal payment which you can pay online or you can mail your payment:

*Please make your check payable to: Art in the Park St. Louis Hills.*

**Mail to:** Art in the Park St. Louis Hills, Program Advertising  
P.O. Box 191114  
St. Louis, MO 63119

## LOGOS / AD ARTWORK

Logos and ad artwork should be camera ready in the form of a .pdf or .eps file at 300 dpi. If you have any questions regarding artwork, please email [bsharpe6542@gmail.com](mailto:bsharpe6542@gmail.com) or call/text at **314-226-3289**.

We thank you in advance for your generous support of this event and look forward to hearing from you!

Janice Starbuck  
Art in the Park St. Louis  
Chairperson  
[janice.starbuck@artintheparkstl.com](mailto:janice.starbuck@artintheparkstl.com)  
**314-406-1672**