



Raffle Information

Details of the raffle process before and on the day of the event.

Here's an explanation of how our raffle works:

- Artists donate an item from their collection to AitPSLH for the raffle and display it in their booth at the event with a ticket box that we provide. (We suggest displaying it at the interior of your booth to cause raffle searchers to come inside and see more of your work.)
- Proceeds from the raffle are used for the maintenance and addition of art in our park (such as those that will be around you at the event) for the benefit of all who visit. You can submit your item at artintheparkstl.com/raffle-submit once you have been selected to participate in the event.

In 2022, more than 50 artists participated, and we raised more than \$4,000 from our raffle.

Several artists donated more valuable pieces in 2022 than they had in the past and benefited from increased booth traffic and sales. Their raffle ticket boxes were stuffed full of tickets by the end of the day.

- Because artists work in a variety of mediums, we do not require a minimum value. It is only suggested that it be a fair representation of your work. Miniatures and prints are permitted.
- In advance of the event, your raffle item image will be added to our online gallery of raffle items and featured on our Facebook page.
- A photo and description of items submitted for raffle are printed in the event program along with your company name and location around the lily pond.

- Each visitor receives an event program upon entering the park and uses that booklet as a guide for the day (and the raffle!!) Customers travel throughout the show, visiting each booth, placing raffle tickets in the boxes for the items they wish to win. Returning fairgoers treat the raffle like a treasure hunt.

An artist reported in 2022 that she knew she had “missed the boat” by not participating in the raffle when she saw several fairgoers pass her by when they did not see a raffle box in her booth.

- Customers purchase raffle tickets from the Raffle Booths located at both ends of the lily pond. You do not need to worry about selling tickets. (Psst! You will be too busy with customers visiting your booth!)
- Your raffle item and ticket box will remain in your booth, attracting customers, until you pull the winning ticket at 4:00 p.m.
- At 4:00 p.m., Art in the Park volunteers will ask you to pull the winning ticket, and then they will collect the raffle item and the raffle box.
- We will take care of contacting the winners.

The raffle is great way to get a picture of your work in the event program, on our website, on our Facebook page and increase the traffic to your booth while helping us raise money for art in our park!